

# Jan Morris

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I am a creative design professional with extensive project management experience from concept to completion. As I continue to grow as a designer, I am always in the pursuit of creating great user experiences. In addition to my skills as a traditional designer, digital photographer, and video producer, I possess great problem-solving skills, am an advocate for the user, and possess the desire and curiosity to always evolve and improve myself and the things that I work on. I bring design and creative perspective to product design, and I am always hungry to make products and experiences work well and look as good as possible. I am more than capable of adding value to your team or organization.

## Work Experience

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### **Product Designer**

Eduphoria - Austin, TX

May 2022 to Present

**Responsibilities:** As a Product Designer at Eduphoria, I collaborate with product management and engineering teams to define and implement innovative solutions for product direction and visuals on Eduphoria's enterprise-level education solutions.

Work closely with stakeholders to research, analyze, and synthesize current user problems and solutions to address them. Contribute to all visual design stages from concept to final hand-off to engineering. Conceptualize original ideas that bring simplicity and good user experiences to complex design applications. I also conduct user research and evaluate their feedback during the design process.

Communicate with product stakeholders to understand their business goals and objectives. And present and defend designs and key milestone deliverables to creative peers and product stakeholders. In addition, I currently lead on updating and maintaining the Eduphoria product design system, to ensure ease of use for designers, visual consistency across all products, and tighter hand-offs to the product engineering team. And provide support for Eduphoria's marketing efforts and website presence.

### **Art Director**

Khoros - Austin, TX

August 2021 to May 2022

**Responsibilities:** Maintained and updated Brand style guides, master files, and resources. Documented stylistic rules appropriate for the brand and the audience including the color palette, typography, illustration styles, and logo guidelines.

Assisted with creating and organizing in-house video and photography assets in our in-house Studio. Extended visual systems/brand guidelines across all mediums to create engaging and brand-relevant creative assets that match the brand guidelines for the marketing team, and other internal teams as needed. Collaborated with copywriters, project managers, other designers, and project stakeholders to produce multiple designs for different platforms and devices. Managed and mentored junior designers. Worked with HR and recruitment team to hire, interview, and source new talent. Conducted ongoing employee performance reviews.

Led projects from concept through to completion and steered strategy from the outset. Worked closely with the Demand Gen team, leading design on various programs throughout the year. Collaborate closely with the events team as lead designer on several large-scale multi-city customer events.

## **Visual Designer**

Khoros - Austin, TX

January 2020 to August 2021

As a Visual Designer at Khoros, I helped create eye-catching and immersive visuals for various marketing initiatives, customer experiences, and digital touchpoints like Khoros.com. Some of my main tasks included: Working with the Web team to define a new look and feel for the Khoros.com web experience.

Working closely with

Product Marketing leaders and professionals to create collateral and other forms of media for various campaigns and product launches. Creating brand awareness and being an advocate for the Khoros brand as it stands while helping to evolve where we go next. Collaborating with other designers, writers, and brand team members on special projects as needed. Helping to tell the Khoros story through various other forms of media. Optimizing and iterating on the Khoros we experience by analyzing web performance with industry tools like Hotjar, Google Analytics, and Optimal

Workshop. Working in tandem with the web team to conduct usability testing on the current iteration of the website to iterate and make improvements as needed.

## **Senior Visual Designer**

IBM - Austin, TX

April 2017 to December 2019

Responsibilities: I work closely with IBM Strategists, Project Managers, and Team leads to create eye-catching marketing deliverables for various marketing campaigns these include web banners, infographics, and PowerPoint presentations and animations. In addition, I design and build interactive experiences for the web and email, shoot and edit videos, and consult and various other creative projects for the IBM business teams and units.

## **Digital Production Designer**

DELL - Austin, TX

August 2015 to March 2017

Responsibilities: I worked closely with Dell project managers and stakeholders to produce designs that communicate Dell's product solutions. Design print, email, digital, and web delivery projects while utilizing the Dell Brand. Assisted where necessary to update various content and products already produced. Solved and consulted on various design solutions, all within a given deadline.

## **Senior Design Architect - UX/UI**

HMH - Austin, TX

December 2015 to May 2016

Responsibilities: I created meaningful interactions for teacher and student-facing learning studios in digital and print with a specific focus on the K-5 Collection.

Worked with the user experience research team to create solutions based on research results. Created low and then high-fidelity mock-ups that solved the problem with the interface, or for new feature proposals. Collaborating with the development team to move projects from prototypes to build.

## **Graphic Designer**

DiversyFund - Austin, TX

August 2015 to January 2016

Responsibilities: Conceptualized, designed, and built marketing emails, web pages, and interactive pieces to promote the new company up to launch. Curated and gathered appropriate stock images to be integrated into various projects. Designed collateral for promotional and instructional materials. Completed various other design projects as needed. Coordinated with the development team to ensure the design and intended function translated to a live environment.

### **Graphic Designer**

USDM.NET - Austin, TX

June 2015 to August 2015

Responsibilities: Conceptualized and executed various designs for print and web.

Utilized Adobe Photoshop, Illustrator, and Dreamweaver to produce refined and professional designs as well as email blasts. Updated existing company PowerPoint slides based on new branding and company-wide template. Designed various forms of collateral including hotel rack cards and signage. Create and work with local printers to design new business cards for company executives and staff.

### **People Admin- Graphic Designer**

Austin, TX

March 2015 to June 2015

Responsibilities: Designed and coded weekly emails for company newsletter and marketing campaigns. Made updates to the WordPress site and optimized it for mobile. Design and update existing company collateral to reflect the new branding.

Designed physical signage for various tradeshow and conferences. Updated and created advanced PowerPoint Presentations for high-level executives and department heads. Shot photography of various company events.

## Education

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### **M.S. in User Experience Design**

Kent State University - Kent, OH

2022

### **B.A. in Graphic Design**

Bellevue University - Bellevue, NE

2015

### **B.A. in Media Studies**

Hunter College - New York, NY

2007

## Skills

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- UI Design
- PHP
- Storyboarding
- Digital Photography

- Shape-Up Methodology
- Divinci Resolve
- Photoshop
- User Journeys
- HTML
- Marvel
- JavaScript
- Wireframing
- Information Architecture
- Figma
- Illustration and Design Systems.  
Tools  
Adobe XD
- Usability Testing
- Adobe After Effects
- Rapid Prototyping
- Microsoft Office
- Sketch
- Enterprise Design Thinking
- Zenhub
- Visual Design
- Dovetail
- Heuristic Evaluation
- CSS
- Invision
- Axure RP
- Motion Graphics
- Graphic Design
- Video Editing
- Adobe InDesign
- Iconography
- Responsive Web Design
- User Research
- Low and High-Fidelity Prototyping
- Adobe Dreamweaver
- Sketching
- Agile Methodology
- Cinema 4D
- Adobe Premiere Pro

- Interaction Design
- Adobe Illustrator
- Personas
- Identity Design
- Video Production
- Branding
- Design research

## Links

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<https://www.behance.net/janmorris>

[www.linkedin.com/in/janlmorris](http://www.linkedin.com/in/janlmorris)